

# S.W.A.N. NEWSLETTER

a digital Solid Waste reuse plAtform for BalkaN



27 November 2017



## The kick off meeting

The Association of Municipalities in the Attica Region - Solid Waste Management (EDSNA), as lead partner of the SWAN project (a digital Solid Waste reuse plAtform for BalkaN), held the kick-off meeting on the 15th and 16th of November, in which all partners were present. In this first meeting, partners had the opportunity to share their

planning, their vision and expectations about SWAN, an innovative project, the main objective of which is to reduce the total quantity of industrial solid waste disposed or landfilled by their reutilization as raw materials by relevant stakeholders, which is closely related to the EU Circular Economy Strategy.

All participants showed their enthusiasm and willingness to cooperate in order to achieve the project's goals. SWAN project is financed by the Managing Authority of European Territorial Cooperation of the Interreg Balkan-Mediterranean Programme 2014-2020. The budget is 968,000 EUR, and its duration two years.

## The project

### VISION

Development of an innovative Balkan Med Interactive IT Platform that will create locally and manage transnationally value chains for non hazardous solid waste, promoting green growth within circular economy towards a society of zero waste.

### OBJECTIVE

Organize and interconnect (industrial and commercial) waste producers within a region, a country and/ or between Balkan countries to reuse, recycle and recover their waste as raw materials to other industries.



### AIM

- Reduce the environmental polluting load by diverting the volume of solid non hazardous waste from being landfilled or disposed
- Reduce the amount of imports of raw materials
- Reduce industries' costs
- Cut down the respective national greenhouse gases (GHG)

## S.W.A.N. Website

On the new website [www.swan-interreg.com](http://www.swan-interreg.com) you will find detailed presentation of the project, information about all the partners, events, photos and the overall progress of the S.W.A.N. platform.



[www.facebook.com/SWANplatform](https://www.facebook.com/SWANplatform)

[www.swan-interreg.com](http://www.swan-interreg.com)



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